# Kasey English



48½ A Montagu Street • Charleston, SC 29401 • Phone: 843-687-019 • Email: kce725@gmail.com • Website: http://kcenglis.stu.cofc.edu/index.html

# Experience

# Lead Sales Manager for HandPicked Jewelry

November 2010 - current

- Work with customers of all ages and backgrounds as a sale person and management
- Run the cash register, counting down money and making deposits
- Merchandise the store and front windows
- Lead the sales team on the floor and coach them through the day on sales techniques and tasking

#### Peer Mentor with Summer Preview

October 2008 - current

- Led a group of twelve incoming freshmen around Charleston doing various activities
- Built the theme and organized each day's activities for the program
- Designed the brochures for each theme and redesigned the Summer Preview website

# Orientation Intern for College of Charleston

March 2010 - January 2012

- Helping students and their parents through orientation activities
- Assisting with the logistics of orientation
- Instructing students on the resources and technology at College of Charleston
- Created social media messages on Facebook and Twitter through the different summer sessions of Orientation

#### Education

#### South Florence High School

August 2004 - June 2008

Graduated 5th in class rank; took Honors and AP courses; English, Art, Dance and Journalism interests

### College of Charleston

Current

Completing a major in Corporate Mass Communication

#### Skills

- Very experienced in using PageMaker, InDesign, HTML, XHTML, CSS, Pages, Photoshop, Microsoft Word, Excel and PowerPoint
- Very familiar with both PCs and Macs and different forms of social media, including Facebook and Twitter
- Skilled at working with customers in person and over the phone
- Able to lead a large group of students and connect with them
- Able to make quick judgment calls for situations and stand behind them
- Skilled merchandiser, able to create and pull together big statements with an overall pleasing and interesting look

# References

Bruce Fleming (843) 953-6310 Stephanie Auwaerter (843) 953-2017 Kelly Gorby (843) 971-4019